

COMMERCIAL MEMBERSHIP BENEFIT HIGHLIGHTS

Networking

- Committee and task force volunteer opportunities
- Recognition as APCO member on PSConnect

Outreach

- 15% discount for online surveys to APCO members
- 10% discount on full or half day focus groups to APCO members/event attendees

Annual Conference & Expo

- Up to 7% discount on booth space—access to thousands of emergency communications professionals
- Company name listed in program guide
- Exhibitors will receive member plaque in their booth

Advertising—15% discount on website, magazine and weekly newsletter advertising

Publications—PSC magazine, weekly newsletter and monthly Membership Minute newsletter

**For a full list of benefits, visit
apointl.org/commercial-membership**

Being an APCO commercial member for the last several years has offered many benefits. When I was new to public safety, I found talking to 9-1-1 professionals to be somewhat intimidating. However, after participating in local APCO meetings and conferences, I gained a personal relationship with the Board. My APCO membership has also allowed me to join the Commercial Advisory Council (CAC), acting as a voice between APCO and its commercial members. Through my involvement with the CAC I have networked with commercial members throughout the U.S., and now as the CAC Chair, I get to help other professionals looking to grow within the industry. In short, the networking I've experienced through APCO membership has benefited me both personally and professionally. I've also benefited from the APCO newsletter and PSConnect chat groups, which keep me in tune with what's important to the agencies I support.
--Jason Bernard, Motorola Solutions

GET CONNECTED



facebook.com/APCOInternational
facebook.com/APCOpartners



twitter.com/APCOIntl



linkedin.com/company/apco-international/



instagram.com/apcointernational



psconnect.org

APCO's active online community is a place for members from around the world to share their questions, ideas and resources with peers.

APCO was crucial to the growth of Communication Center Specialists (CCS). We have attended every national conference available since we launched our company nationwide in 2012. It is often difficult for a small business to create relationships and grow nationally. APCO allowed us to meet and introduce our services to so many more potential customers (at a reasonable price) than we would have been able to on our own. APCO membership means being a member of something larger. As a member of the APCO Commercial Advisory Council I had the opportunity to work with other commercial members as well as public safety professionals to advise APCO on our thoughts and ideas, which helped to move the organization forward. I highly recommend participating on APCO's committees; these groups introduce you to and allow you to work with the "movers & shakers" of the industry. This helped me develop customers for our business as well as lifelong friends, relationships and mentors.
--Jenny Mason, Communication Center Specialists (CCS)

Visit apointl.org/join or contact membership@apointl.org for more information.



COMMERCIAL MEMBERSHIP

MAKE A BIGGER IMPACT

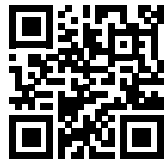


**Join the world's largest organization
dedicated to public safety
communications.**

CONNECT WITH APCO

APCO membership provides the best opportunities for networking and building your business by putting you in front of our members. Commercial members are those who receive compensation for providing products and/or services to an emergency communications center. Vendors, consultants, suppliers, salespeople, manufacturers and training entities may qualify as commercial members.

We are with you every step of the way.



1

apointl.org/join

Get connected & stay informed—join and have immediate access to PSC magazine, PSC eNews and the Membership Minute.

2

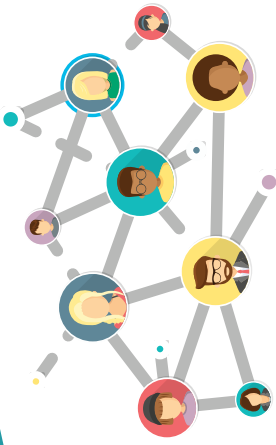
Become involved—Actively participate in local chapter meetings, host webinars, participate in educational programs and committee work, and consider participation on the Chapter Commercial Advisory Committee.



3

Promote company and brand awareness—

Exhibit and/or sponsor at APCO events throughout the year at the national and chapter level. Advertise on the APCO website or in our publications.



4

Work with industry leaders—Develop and strengthen relationships with commercial and public sector members through involvement at both national and state/regional events.



5

Become a leader in the industry—Join APCO's Commercial Advisory Council, present at local/national events to gain recognition as an industry subject matter expert and leader across the APCO network.

Commercial Group Membership Benefits

ONLINE SURVEYS
15% DISCOUNT

CONFERENCE EXHIBIT BOOTH SPACE

If reserved and paid for by December 31 | 7%
If reserved and paid for after December 31 and before July 1 | 3%

FOCUS GROUPS
10% DISCOUNT

PSCONNECT RIBBON

Acknowledgement of membership in APCO's online community
FREE

ADVERTISING

APCO website | 15%
PSC magazine | 15%
eNews | 15%

ANNUAL CONFERENCE RECOGNITION

Companies listed as members in the program guide and a member plaque in their booth.

FREE

**Discount for new or additional advertising is not applicable to existing advertising contracts. In the case of renewed periodic contracts, discount will only be applied to additional spending above the original term.*