



**NEXT GEN PUBLIC SAFETY
TECHNOLOGIES (NGPT)
CONFERENCE & EXPO**



October 7, 2014
Gwinnett Center | Atlanta, GA



Sponsorships

Platinum Sponsor - \$10,000

- Includes 1 complimentary speaking slot during breakout session at this year's conference
- Exclusive sponsor of a keynote speaker and sit on the platform with the speaker and introduce this speaker
- Complimentary table top display in a high traffic area
- 6 full complimentary registrations with Platinum Sponsor level ribbons for all company personnel registered
- Acknowledgement as a Platinum Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged prominently on-site as a Platinum Sponsor and wherever sponsors are collectively listed
- Complimentary pre- and post – attendee list (name and address only)

Gold Sponsor - \$7,500

- Includes 1 complimentary speaking slot during panel discussion at this year's conference
- Complimentary table top display
- 5 full complimentary registrations with Gold Sponsor level ribbons for all company personnel registered
- Acknowledgement as a Gold Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged prominently on-site as a Gold Sponsor and wherever sponsors are collectively listed
- Complimentary pre- and post – attendee list (name and address only)

Silver Sponsor - \$5,000

- Complimentary table top display
- 4 full complimentary registrations with Silver Sponsor level ribbons for all company personnel registered
- Acknowledgement as a Silver Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged prominently on site as a Silver Sponsor and wherever sponsors are collectively listed
- Complimentary pre-and post – attendee list (name and address only)

For more information or to secure your sponsorship, contact:
Lisa C. Williams, CMP, Director of Corporate Outreach, APCO International, at williamsL2@apcointl.org.

Bronze Sponsor - \$2,500

- Complimentary table top display
- 3 full complimentary registrations with Bronze Sponsor level ribbons for all company personnel registered
- Acknowledgement as a Bronze Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged prominently on site as a Bronze Sponsor and wherever sponsors are collectively listed
- Complimentary post – attendee list (name and address only)

Supporter - \$1,500

- Complimentary table top display
- 1 full conference exhibit badge/entrance ticket for the event
- Company name acknowledged on website and in all marketing initiatives (if applicable)
- Company acknowledged on site as an Exhibitor on collectively listed signage
- Complimentary post – attendee list (name and address only)

Other Sponsorship Opportunities

Exclusive Badge Holder Sponsor - \$3,000

- The sponsor's logo will appear on all nametag holders
- Complimentary table top display
- 3 full conference exhibit badge/entrance tickets for the event
- Additionally, the sponsor will be recognized in the conference program
- Complimentary pre- and post – attendee list (name and address only)

Power Break Sponsor \$3,000 (Limit of 2)

- The Power Break sponsor (choose either morning or afternoon) will be recognized in the conference program, special signage posted during the Power Break at the Exhibition Hall.
- Complimentary table top display
- 3 full conference exhibit badge/entrance tickets for the event
- Additionally, the sponsor will be recognized in the conference program
- Complimentary pre- and post – attendee list (name and address only)

Exclusive Lunch Sponsor - \$7,500

- Exclusive sponsor of lunch
 - Tent card on each table recognizing lunch sponsorship
- Complimentary table top display
- 5 full conference exhibit badges/entrance tickets for the event
- Acknowledgement as a Gold Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged prominently on-site as a Gold Sponsor and wherever sponsors are collectively listed
- Complimentary pre- and post – attendee list (name and address only)

Exclusive Breakfast Sponsor- \$5,000

- Exclusive sponsor of breakfast
 - Tent card on each table recognizing breakfast sponsorship
- Complimentary table top display
- 4 full conference exhibit badges/entrance tickets for the event
- Acknowledgement as a Silver Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged prominently on-site as a Gold Sponsor and wherever sponsors are collectively listed
- Complimentary pre- and post – attendee list (name and address only)

Exclusive Reception Sponsor - \$7,500

- Exclusive sponsor of evening reception
 - Tent card on each table recognizing reception sponsorship
 - Opportunity to make brief welcome remarks
- Complimentary table top display
- 5 full conference exhibit badges/entrance tickets for the event
- Acknowledgement as a Gold Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged prominently on-site as a Gold Sponsor and wherever sponsors are collectively listed
- Complimentary pre- and post – attendee list (name and address only)

Exclusive Wi-Fi Sponsor - \$5,000

- Exclusive sponsor of meeting room Wi-Fi
- Sponsor logo appears on the home page of the internet access screen
- Complimentary table top display
- 4 full conference exhibit badges/entrance tickets for the event
- Acknowledgement as the Official Wi-Fi Sponsor during Opening/Closing Remarks
- Company acknowledged prominently on website and in all marketing initiatives (if applicable)
- Company acknowledged on-site as a Silver Sponsor and separate signage recognizing Wi-Fi sponsorship, wherever sponsors are collectively listed
- Complimentary pre- and post – attendee list (name and address only)

Additional sponsor registrations - \$40/each