

IN EVERY ISSUE:

- Covering the Spectrum
- Comm Center Operations
- Legislative & Regulatory Analysis
- Technology
- Industry Trends
- New Product Information

2007 EDITORIAL CALENDAR

Issue	Editorial Highlight	Special Coverage	Bonus Distribution	FREE Advertiser Bonus*	Deadlines
JANUARY	P25: Standards and Benefits	<ul style="list-style-type: none"> • 2006 Editorial Index • Recruitment & Retention 	Shot Show: January 11-14/Orlando, FL	2007 PRODUCT LAUNCH SECTION	Space: November 20 Art: November 30
FEBRUARY	Scheduling & Software Solutions	<ul style="list-style-type: none"> • Medical Direction for EMD • Minimizing Interference (BDAs, etc.) 	EMS Today: March 6-10/Baltimore, MD	MATCHING ADVERTORIAL	Space: December 18 Art: December 28
MARCH	Understanding Wireless	<ul style="list-style-type: none"> • VoIP • Funding 	IWCE: March 28-30/Las Vegas, NV	IWCE POLYBAG	Space: January 19 Art: January 29
APRIL	Geographic Information Services (GIS) & Mapping Software	<ul style="list-style-type: none"> • Fire Service Communications 	FDIC: April 19-21/Indianapolis, IN	WEB AD – \$850 VALUE!	Space: February 16 Art: February 27
MAY	MEMBERSHIP DIRECTORY	<ul style="list-style-type: none"> • Disaster Planning • Supplemental Emergency Communications 	Harrisburg Fire Expo: May 18-20/Harrisburg, PA	ADQ ADVERTISING STUDY	Space: March 21 Art: March 29
JUNE	Comm Center Consolidation; CAD	<ul style="list-style-type: none"> • Call Center Design & Ergonomics 	NENA: June 9-14/Charlotte, NC	eBULLETIN CUBE AD \$400 VALUE!	Space: April 19 Art: April 27
JULY	APCO Conference Preview	<ul style="list-style-type: none"> • Securing Comm Center Assets 	Firehouse Expo: July 26-28/Baltimore, MD	UPGRADED EXHIBITOR LISTINGS	Space: May 18 Art: May 29
AUGUST	APCO CONFERENCE ISSUE	<ul style="list-style-type: none"> • Interoperability Issues • Training 	APCO: August 6-8/Baltimore, MD	APCO POLYBAG	Space: June 19 Art: June 27
SEPTEMBER	Major Incident Management	<ul style="list-style-type: none"> • Secure Communications • Mobile Communications Devices 	EMS Expo: October 11-13/Orlando, FL IAFC: August 24-25/Atlanta, GA	COMPANY PROFILE	Space: July 20 Art: July 30
OCTOBER	BUYER'S GUIDE	<ul style="list-style-type: none"> • Law Enforcement Communications 	FireRescue Conference & Expo: November 6-10/Las Vegas, NV IACP: October 13-17/New Orleans, LA	EXPANDED BUYER'S GUIDE LISTINGS	Space: August 20 Art: August 28
NOVEMBER	Hot Products	<ul style="list-style-type: none"> • Emerging Technologies 	Regional Conferences	eBULLETIN CUBE AD \$400 VALUE!	Space: September 20 Art: September 28
DECEMBER	Procurement Strategies	<ul style="list-style-type: none"> • Mobile & Portable Radio Systems 	Regional Conferences	WEB SHOWCASE	Space: October 22 Art: October 30

Editorial subject to change

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