

911 at the Missouri State Fair 2012



Thank you very much for volunteering your time and energy to work at this year's State Fair Booth. We did not have near the participation this year as we have in years past, so your involvement is critical to the ongoing success of this program!

You are scheduled to work from either 9AM-2PM or 2PM-7PM. We are counting on you to cover your shift, however, in our business things do come up, so, if you are unable to make your shift or have any questions while at the booth please call Mike Hall at 573-795-0966 or Mary Lu McConnell at 660-341-1219

If this is your first time at the Fair, the following information is provided to help make things a little smoother. If you're returning to the Fair, then you'll have all of the routine down already!

ADMISSION:

All volunteers must purchase a Fair Admission Ticket at the main gate. The cost is \$8.00 and entitles you to the full day of Fair activities (enjoy the Fair before or after your shift).

There are some special admission rates if you are lucky enough to work on the following days:

- Opening Day , Thursday (Aug 9) - \$2.00 admission all day
- Thursday (Aug 16) - \$4.00
- Sunday (Aug 19) - \$4.00

Advance tickets can be purchased for \$6.00 between now and August 8th at the following:

- Orscheln Farm &Home
- Break Time Convenience Stores
- Casey's General Stores

PARKING:

Believe it or not, parking is FREE. You can pay \$5.00 for “VIP” parking but the free parking is really just as close to the Exhibition Hall, so save your money for a corn dog or a funnel cake. A map of the fairgrounds and parking areas is attached.

EXHIBITION HALL LOCATION:

The 911 Booth is located inside the “Air Conditioned” Mathewson Exhibition Center, located on “Maple Street” just north of the Midway and adjacent to the Fair Administration Building and the National Guard Armory. Basically it’s one of the largest, newer Arena looking buildings on the Fairgrounds. (#51 on the attached map). Once you enter the building on the upper floor walk the circular hallway until you see the 911 Booth.

ATTIRE:

Although Air conditioned, it may be warm in the building especially when the exhibition hall is busy with lots of people coming in and out. Agency apparel (t-shirts/polos) and shorts are fine, just be comfortable and show off your agency or association! Comfortable shoes are definitely recommended for walking from the parking area to the exhibition hall.

HANDOUTS:

We will have some basic 911 information brochures, but we encourage you to clear out your closets and bring any additional handouts or PR materials that you have available. We don’t have any sponsors this year for giveaways (pencils, bags, etc). So we’ll have to make do with what we can scrounge up.

GOALS & OBJECTIVES:

One of our primary objectives of the booth is to educate fairgoers as to the status of 911 in their County. When someone walks up to the booth, a good “ice breaker” is to ask them what county they are from and then refer to their Wireless 911 Status on the Map. (People love to point to their county on the big Missouri map.) When they point to a red county you can talk about the fact that they are one of the counties that doesn’t have enhanced 911 services and discuss what is needed in their area to change that. If they have Phase 1 or Phase 2 you can discuss how cool that is and how their county is providing that type of service, but might point out to them on the map neighboring counties they travel through that may not have the same level of service. And of course you can answer general 911 questions they might have. People are generally very friendly and interested in 911 but occasionally you’ll have a “bad apple” who called 911 twenty years ago and it took EMS 10 minutes to find the unmarked address - just smile and nod your head and try to keep the dialogue positive. If someone has a real issue with their 911 we’ll have a list of each PSAP they can contact their 911 when they get back home.

If we have the State Farm 911 simulator at the booth a great way to bring the kids into the booth is by asking them if they know the number to dial in an emergency – and when they say “911” you can ask them to show you on the simulator how to do that. Remember to point out the differences between calling 911 on a home phone and calling on a cell phone or VOIP phone. It’s also a good opportunity to educate parents that their toddlers and above need to be learning their full address, telephone number, and how to describe their house. It can be a real eye opener for parents when their 9 year old doesn’t know their address. Just have fun, smile, and spread the good word about 911 just like you do in your home county each and every day.

MISCELLANEOUS:

If you are able to capture some pictures of you and your staff working at the booth please email them to mycall911@gmail.com so we can share them on our NENA, APCO, and 911 Directors web sites.

Below is the schedule: Shifts in **RED** are still open as of today...Please spread the word to your neighbors to help us get the rest of these shifts covered.

SCHEDULE:

DATE	9AM - 2PM	2PM - 7 PM
THURSDAY AUGUST 9	WEBSTER CO 911	JOE BERRA (*)
FRIDAY AUGUST 10	CHARITON CO 911	MOAPCO BOARD
SATURDAY AUGUST 11	GEOCOMM/SALINE/JOHNSON	KANSAS CITY PD
SUNDAY AUGUST 12	IRON CO 911	OPEN
MONDAY AUGUST 13	MARC	LEE'S SUMMIT
TUESDAY AUGUST 14	WESTERN MO -AUDRAIN CO	MORGAN CO 911
WEDNESDAY AUGUST 15	CARROLL CO 911	BARRY CO 911
THURSDAY AUGUST 16	MoNENA / MO911DA	SUGAR CREEK PD/FD
FRIDAY AUGUST 17	RAY COUNTY 911	CARROLL CO 911
SATURDAY AUGUST 18	OPEN	OPEN
SUNDAY AUGUST 19	SULLIVAN - ADAIR - SHELBY	SULLIVAN - ADAIR -SHELBY